



*The Jay Wagner*™

TALK SHOW

Business Edition

**MONDAYS @8PM CST**



*The Jay Wagner*™

TALK SHOW

*Lifestyle Edition*

**THURSDAYS @8PM CST**

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***YOUR HOUR OF "THRIVE TIME!"***

*Now Exclusively on*

**C-SUITE Radio**™

THEJAYMAYMITALKSHOW.COM

For over three successful years, The Jay Maymi Talk Show has become an incredibly popular and top-rated show, with its now-recognized theme, "Your Hour of THRIVE TIME!" It has created quite a loyal listening audience, not only locally in the Dallas/Fort Worth market but nationally and internationally. The show aims at creating programming content that impacts, influences, inspires, and instructs the listener. This content would include success habits, entrepreneurship, mindset, opening/running a business, book writing, marriage, and academics, to name a few. Each topic has subtopics that take the content to a deeper perspective.

The show's formula for programming success includes a Featured Spotlight, Business Spotlight, Author Spotlight, Impact Spotlight, and Jay Maymi's THRIVETALK! The show provides a platform for guests to showcase their thrive-minded businesses, services, initiatives, books, or stories alongside a highlighted and notable Featured Spotlight Guest.

Jay Maymi is no stranger to entertainment, business, and media. He is an Award-Winning Author of 10 books, a sought-after National Keynote Speaker, a successful multiple business owner, a Sales Psychologist, a sales course creator, a former actor and fitness model, and considered by many "The World's #1 Actiontainer"! His energy and enthusiasm can be felt with every show.



*Jay Maymi*



## *Recent Featured Guests*

*Bill O'Reilly, Legendary Political Commentator, Journalist, Author, Television Host*

*Jim Cantrell, CEO & President, Phantom Space Corporation, Founding Team Member of Space X*

*Dr. Steven Gundry, Renown Cardiologist, Heart Surgeon, Medical Researcher, and Multiple Best-Selling Author*

*David Meltzer, Co-Founder of Sports 1 Marketing, Founder of David Meltzer Enterprises*

*Michael Gorton, Founder of Teledoc*

*Dr. Mathew Knowles, Artist Management of Beyonce & Destiny's Child, Music Exec., Entrepreneur*

*Jesse Iwuji, Nascar Driver, CEO, and Co-Owner of Motorsports*

*Sharon Lechter, Co-Author of "Rich Dad, Poor Dad", Int'l Keynote Speaker, Master Mentor*

*Gaby Natale, 3X Daytime Emmy Winner, Superlatina Host @VMETV, Pres. of Aganarmedia, Author*

*Steve Siebold, Best Selling Author, Founder of Mental Toughness University*

*Robert Cuccioli, Tony Award-Nominated Broadway Actor, Director, Recording Artist*

*James D. White, Author of "Anti-Racist Leadership," Former Chairperson, Former President & CEO of Jamba Juice*

*Nick Lowery, NFL Legendary Kicker and Record Holder, 7 Time All Pro, KC Chiefs Hall of Fame, Speaker, Poet,  
Founder of Champions for the Homeless*



*Learn about...*

# C-SUITE Radio<sup>TM</sup>

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Turning Up the Volume on *Business*

World's *largest and first*  
all business podcast network

*Over 385 podcasts on C-Suite Network*

*Over 50 million downloads*

*Average over 1,000,000 downloads per month and growing daily*

## *Who's behind C-Suite Radio?*



### **JEFFREY HAYZLETT**

*Former Kodak Chief Marketing Officer,  
Chairman and Founder of The C-Suite  
Network, Radio and TV Host, Global  
Business Celebrity, 4X Best Seller,  
Former Bloomberg contributing Editor  
and Primetime Host,*

*Commentary contributor on television  
networks like Bloomberg, MSNBC, Fox  
Business, and C-Suite TV. Guest celebrity  
judge on NBC's Celebrity Apprentice for  
three years.*

— “ —  
**Listen up, everyone! Stop what you're doing and  
listen to The Jay Maymi Talk Show on C-Suite Radio.  
When it comes to podcasts, I don't settle for anything  
less than top-notch, and this show is definitely a  
must-listen. Jay's message of "Don't Just  
Survive....Thrive!" is a game changer and resonates  
throughout his podcast episodes!**

***Jeffrey Hayzlett, Chairman, C-Suite Network***

— ” —



## THE C-SUITERADIO *Reach*

### % Membership Numbers



<b>C-Suite</b> Members	<b>500K</b>
<b>C-Suite</b> Newsletter	<b>375K</b>
<b>C-Suite</b> TV	<b>80M/month</b>
<b>C-Suite</b> Radio	<b>1M/month</b>
<b>C-Suite</b> Conferences	<b>450 attendees/event</b>

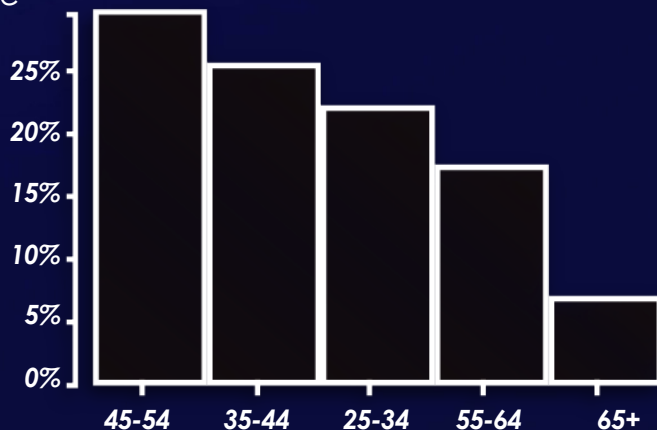
### % Participation by Revenue



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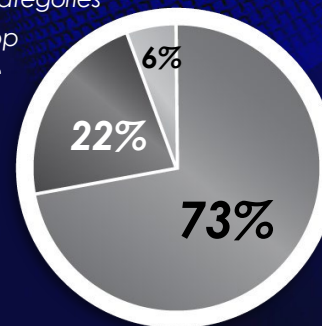
## Demographic

Age



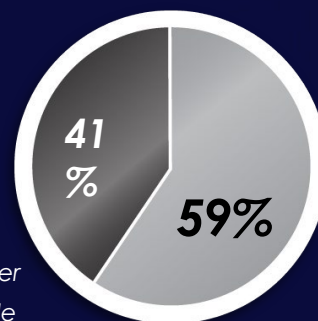
Device Categories

Desktop  
Mobile  
Tablet



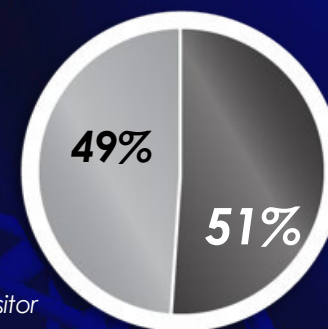
Gender

Male  
Female



User Type

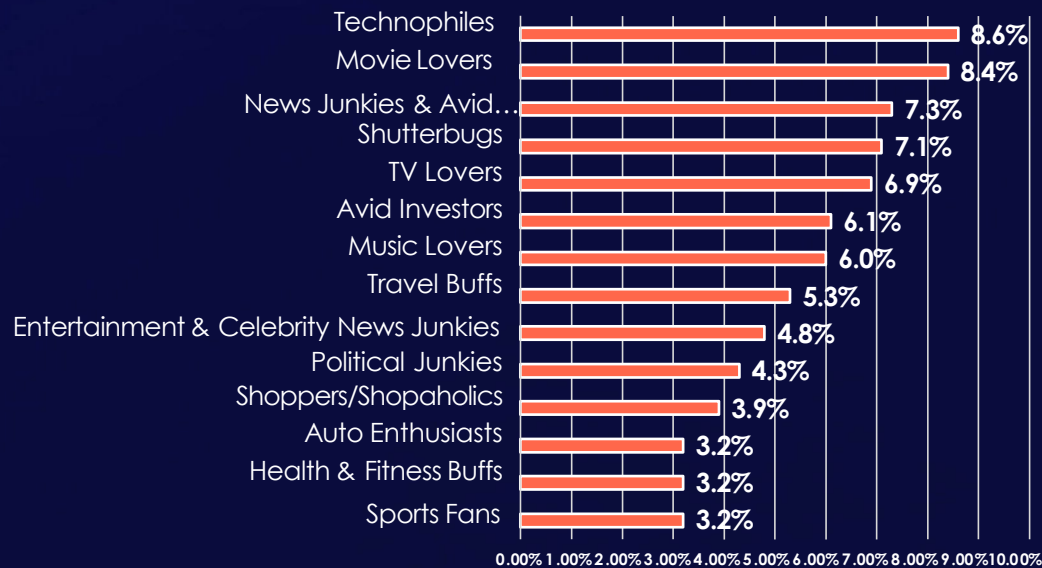
New Visitor  
Returning Visitor



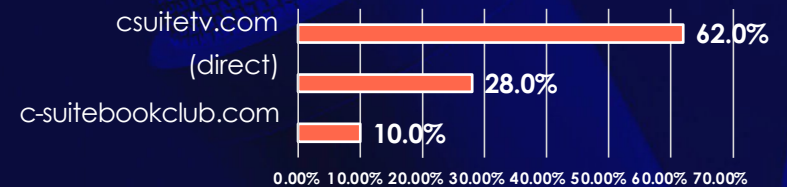
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# C-SUITE *Network* AUDIENCE

## INTERESTS



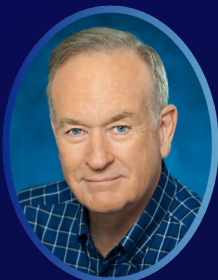
## SOURCES



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# The Jay Maymi Talk Show Guest Testimonials



**BILL O'REILLY**

*"I appreciate you, Jay. We need guys like you, the guys that are affecting your own communities and affecting people directly, so I wish you all the success in the world!"*



**AMBERLY LAGO**  
**BEST-SELLING AUTHOR**  
**TEDX SPEAKER**  
**PODCAST HOST OF**  
**"TRUE GRIT AND GRACE"**

*"If it's energy and inspiration you are looking for, you just found it! Being a guest on Jay's show was an honor! Listening in each week is where I learn more tangible tools for success and growth from all his amazing guests!!"*



**MATHEW KNOWLES**  
**AUTHOR, PROFESSOR,**  
**LECTURER,**  
**MOTIVATIONAL SPEAKER,**  
**MUSIC EXECUTIVE, ARTIST**  
**MANAGER, ENTREPRENEUR,**  
**AND CANCER SURVIVOR**

*"Jay, my friend, you work really hard, and I enjoyed the times I've been on your show and look forward to being on it again. Best of luck to you!"*



**DR. HANK SEITZ**  
**RENOWN MENTAL SCIENTIST**  
**AUTHOR OF**  
**"HOW THOUGHTS BECOME THINGS!"**

*"Jay is incredible with a heart of gold and a golden show! You will enjoy both Jay and the wise people he attracts to share their wisdom with you!"*



**SHARON LECHTER**  
**NY BEST-SELLING**  
**CO-AUTHOR, "RICH DAD,**  
**POOR DAD"**  
**INT'L. KEYNOTE SPEAKER,**  
**MASTER MENTOR, SERIAL**  
**ENTREPRENEUR**

*"What a gift you've given to those who watch and listen to you! And also, thank you to your team; we don't do these things alone. What an impact you make! I'm so thrilled and honored to have been part of it. I want to thank you from the bottom of my heart for all you do to inspire people because your audience has been lifted, motivated, and maybe even kicked a little bit to take the next step in their life."*



**DAVID MELTZER**  
**CO-FOUNDER OF SPORTS 1**  
**MARKETING**  
**FOUNDER OF DAVID MELTZER**  
**ENTERPRISES**  
**KEYNOTE SPEAKER**  
**3X BEST-SELLING AUTHOR**

*"There's not that many people that are consistent and persistent in producing value. The Jay Maymi Show is one of my favorites! Jay, all I wish you is the greatest success. Keep on doing it, my man. Do your best, learn lessons, and most importantly, have fun!"*



**DR. JACK SINGER**  
**RENOWN PROFESSIONAL**  
**SPORTS PSYCHOLOGIST**  
**TAUGHT OLYMPIC GOLD**  
**MEDAL WINNERS,**  
**AUTHOR, CONSULTANT,**  
**FORTUNE 100 SPEAKER**

*"You're one of the best interviewers I've ever worked with. You really listen to what you're asking and listen to the responses, which makes you a tremendous professional."*



**JEFF CRILLEY**  
**EMMY AWARD-WINNING**  
**JOURNALIST, AUTHOR,**  
**SPEAKER,**  
**FOUNDER OF REAL NEWS PR**

*"Jay is one of the best interviewers I've ever encountered. (I spent 25 years and TV news working around some of the interviewers in the business). His questions are always fresh and thought-provoking and cause the guest and the audience to go down a road of self-discovery. On a scale of 1 to 10, he's a 12!"*



**ROBERT CUCCIOLI**  
**TONY AWARD-NOMINATED**  
**BROADWAY ACTOR,**  
**DIRECTOR, AND RECORDING**  
**ARTIST**

*"I'm sending you a huge heartfelt congratulations, my friend! One hundred shows, that's no small feat, and here's to 100 more! I'm looking forward to being on the show again, and until that time, all the best, my friend...congratulations!"*



**GABY NATALE**  
**3X DAYTIME EMMY WINNER,**  
**SUPERLATINA HOST @VMETV**  
**PRESIDENT OF AGANARMEDIA,**  
**BESTSELLING AUTHOR**

*"Jay is passionate about empowering his audience and community. His energy is contagious!"*



# Our Weekly Show Announcement and Promotion Banners

**The Jay Maymi**  
TALK SHOW

LISTEN [KLIF.COM](http://KLIF.COM)  
**LIVE** SUNDAY, JUNE 11TH @ 1PM CST  
REBROADCASTS NOW AVAILABLE ON  
C-SUITE Radio™

**"A TRIO OF IMPACT-MAKERS"**



YOUR HOST  
**JAY MAYMI**  
[thejaymaymitalkshow.com](http://thejaymaymitalkshow.com)



**FEATURED SPOTLIGHT**  
**TOMMY BREEDLOVE**  
WALL STREET JOURNAL & USA  
TODAY BEST-SELLING AUTHOR OF  
"LEGENDARY"  
PREMIER BUSINESS COACH



**BUSINESS SPOTLIGHT**  
**RILEY JARVIS**  
FOUNDER & CEO OF  
THE SLEEP CONSULTANT



**AUTHOR SPOTLIGHT**  
**DIANE PAIGE COLLINS**  
AUTHOR OF "THE NEGATIVE  
EFFECTS OF COMPARISON"

**THE SLEEP CONSULTANT**

**The Jay Maymi**  
TALK SHOW

LISTEN [KLIF.COM](http://KLIF.COM)  
**LIVE** SUNDAY  
JAN. 15TH @ 1PM CST

**Jay's #THRIVETALK**  
"MEASURING YOUR DECISIONS"



YOUR HOST  
**JAY MAYMI**  
[thejaymaymitalkshow.com](http://thejaymaymitalkshow.com)



**PHILLIP KOONTZ**  
FORMER NAVY SEAL,  
ACCLAIMED AUTHOR, KEYNOTE  
SPEAKER, BUSINESS COACH



**DAVID LUSK**  
MANAGING PARTNER  
EVERGREEN SALES GROUP  
SALES ENABLEMENT AND  
TRANSFORMATION EXPERT

**Evergreen Sales Group**

**The Jay Maymi**  
TALK SHOW

LISTEN [KLIF.COM](http://KLIF.COM)  
**LIVE** SUNDAY  
SEPT. 18TH @ 1PM CST



YOUR HOST  
**JAY MAYMI**  
[thejaymaymitalkshow.com](http://thejaymaymitalkshow.com)



**FEATURED SPOTLIGHT**  
**BENNY POUGH**  
RENOWN MUSIC EXECUTIVE, ENTREPRENEUR,  
AUTHOR, SPEAKER, LEADERSHIP EXPERT



**FEATURED SPOTLIGHT**  
**LADY DIDI WONG**  
HOLLYWOOD FILM & TV PRODUCER  
KEYNOTE SPEAKER  
BUSINESS AND SPEAKING COACH  
BEST-SELLING AUTHOR

**SPONSORED BY**

**MBGroup** **COLLEEN CORPORATE COLLEGE**

**KLIF 570 NEWS** **CUMULUS MEDIA**

**The Jay Maymi**  
TALK SHOW

LISTEN [KLIF.COM](http://KLIF.COM)  
**LIVE** SUNDAY, JULY 10, 2022 @ 1PM CST  
REBROADCASTS NOW AVAILABLE ON  
C-SUITE Radio™



YOUR HOST  
**JAY MAYMI**  
[thejaymaymitalkshow.com](http://thejaymaymitalkshow.com)



**FEATURED SPOTLIGHT**  
**MICHAEL WILLIAMS**  
NBA CHAMPION  
1989 DETROIT PISTONS  
NBA RECORD HOLDER  
PRESIDENT AND CEO OF 3I CONTRACTING



**BUSINESS SPOTLIGHT**  
**DEBORAH SAWYER**  
VISTAGE PEER ADVISORY GROUP CHAIR  
AWARD-WINNING TRUSTED ADVISOR &  
CEO COACH



## *Pricing and The Extraordinary Value You Receive*

### *CORPORATE SHOW SPONSOR \$1000*

- Five commercial spots
- 14-minute segment
- Featured on show promo banner as show Sponsor
- Featured on the show site
- Promotion in our Business directory
- Promotion in our monthly newsletter
- Broadcast on C-Suite Radio

### *BUSINESS SPOTLIGHT \$750*

- Four commercial spots
- A 14-minute segment
- Promotion in our Business directory
- Broadcast on C-Suite Radio
- Promotion in our monthly newsletter

### *AUTHOR SPOTLIGHT \$500*

- Promotion in our Featured Author section
- A 12-minute segment
- Four commercial spots
- "Book of the Month" in our monthly newsletter

### *IMPACT SPOTLIGHT \$500*

- Four Commercial spots
- 12-minute segment
- Promotion in our monthly newsletter
- Promotion on our Impact Spotlight directory

### *AD SPONSOR \$500*

- Five commercial spots
- Promotion in our Business Directory
- Promotion in our monthly newsletter with your discount offer

### *Co-Hosting Opportunities Available! \$1000*

Exciting New Opportunity to Co-Host a Broadcast with Jay Maymi!  
A preliminary interview is required. Please email your request for consideration and to obtain more details:  
[jay@thejaymaymitalkshow.com](mailto:jay@thejaymaymitalkshow.com)

*\*Discount pricing available for 3, 6, and 9-month commitments*